Analysis

Start Date: March 2007
Finish Date: November 2007

Task one- Reality Check:

- Create an onscreen Reality Check for student's aged 9 and over. It should allow a user to enter data about the fruit and vegetables they have eaten each day for a week including which colour group they are in.
- The reality check will be a spreadsheet that tells the user if they are
  - ➢ Keeping to five a day rule.
  - ➢ They are eating a healthy range of fruit and veg.
  - ➢ The need to improve balance of diet.
- Users will need a data collection sheet to record what fruits and vegetables they consume over the week.
  - ➢ Contain the colour groups
  - ➢ A record for the portions the people have consumed
  - ➢ Any other useful information
  - ➢ The data sheet should be attractive as it is aimed at 9yr olds
  - ➢ Gather feed back for the form
- The interface for reality check is a spreadsheet, which should be attractive and allow easy input for the results of the test.

Task two- Database:

- Create a database to store information on fruits and vegetables to be extracted for use with the reality check and information pack.
- It must have useful columns and headers and be suitable for using to store the information
- Test the database on a trial user
- Link with the "Eat me Drink me" section

Task three- Information Pack:

- Results from the reality check survey (print out)
- Database can be used to query any new fruit or items that could be added to a diet. (Eat me drink me)
- Informative flash cards with an image of a vegetable in the database and a possible serving suggestion.
- Design a suitable front cover for the entire information pack use imagery related to packs contents and use similar common fonts.

Task four- Digital Posters

- They will run on a screen
- They are aimed and 9-12 years olds
- Draw attention to unhealthy snacks and healthy alternatives